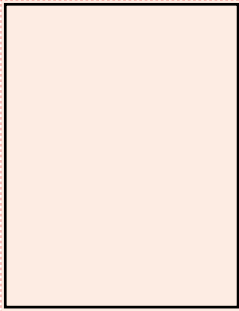


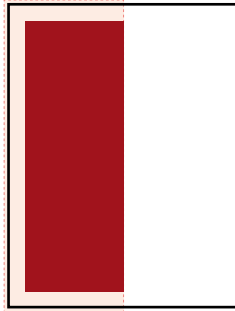
ADVERTISEMENT FORMATS AND PRICES VALID FROM 1/1/2011

1 page: 7600 kn

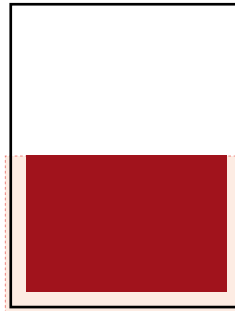


216 x 281 mm
(3mm bleed included)

1/2 page: 4200 kn

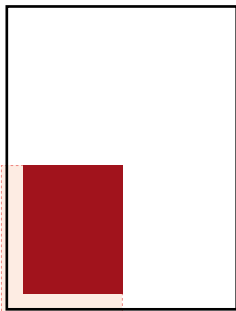


90 x 245 mm
107 x 281 mm
(3mm bleed included)



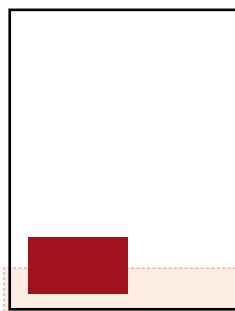
184 x 122 mm
216 x 140 mm
(3mm bleed included)

1/4 page: 2100 kn



90 x 120 mm
107 x 138 mm
(3mm bleed included)

1/8 page: 1000 kn



90 x 58 mm
216 x 38 mm
(3mm bleed included)

cover:

- back of cover
- inside cover

11500 kn
8800 kn

Notice:

Adverts can be made to fit into the page margins, or they can span to the edge of the page. If the advert touches the edge of the page it is necessary to add 3mm of bleed to its final format. Both size versions are marked in the diagrams.

TECHNICAL REQUIREMENTS

Materials for adverts created by us have to be supplied no later than the 15th of each month. The materials include text, illustrations and a company logo, in a format which satisfies the technical conditions for print:

- a text file in **doc** or **rtf** format
- we accept photographs and illustrations in **jpg**, **tiff** or **psd** formats, at **300dpi**. You can supply these materials by email or on a CD/DVD disk. If you have images that need to be scanned, please insure their quality is high enough to scan.

If you are sending your own finished advert, by e-mail or on a disk, it has to be in one of the following formats: **jpg**, **tiff**, **pdf** or **psd**. Image resolution must be **300dpi**. Please remember to add a **3mm bleed** if your advert spans the full width/height of the page, according to the diagrams above.

For every advert designed by Majstor add 15% to the original price.
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